

# PATENT ABSTRACTS OF JAPAN

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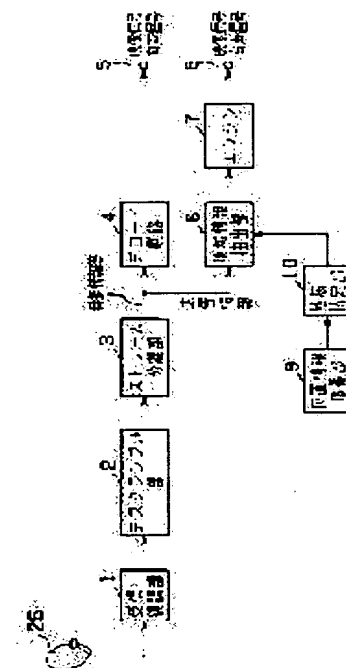
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## (54) TELEVISION BROADCAST RECEIVER

### (57)Abstract:

**PROBLEM TO BE SOLVED:** To acquire information with excellent immediacy and suitable for community through a simple operation.

**SOLUTION:** Advertising information multiplexed on a broadcast signal has community information. A position information acquisition section 9 acquires a position of the receiver and a community specification section 10 specifies community information to be extracted based on the acquired position information. A community information extract section 6 extracts only advertising information as to a community where the receiver is in existence under the control of the community specification section 10 and gives the extracted information to an engine 7. Thus, a monitor displays advertising information menu relating to the community. That is, the user can obtain information close to the community with excellent immediacy without the need of troublesome operations by the user.



## LEGAL STATUS

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